

## POST GRADUATE DIPLOMA IN AGRICULTURAL EXTENSION MANAGEMENT(PGDAEM)



National Institute of Agricultural Extension Management (MANAGE) has launched the Post Graduate Diploma in Agricultural Extension Management in the academic year 2007-08 especially for the public extension functionaries in distance learning mode. The programme is sponsored by Dept. of Agriculture and Cooperation, Ministry of Agriculture, Govt. of India. In the first phase, the programme would cover extension personnel from the districts where Agricultural Technology Management Agencies (ATMAs)/ SAMETI have already been established and functioning effectively.

Transforming subsistence agriculture into profitable agriculture is a great challenge before the extension functionaries in India. It is a well known fact that farmers' need for the latest knowledge has risen as the focus shifted from subsistence to profitable agriculture, where as, the knowledge of the public extension functionaries has not enhanced adequately due to their engagement in multifarious activities and lack of opportunities for knowledge and skill up gradation. As a result, the knowledge gap between the challenges ahead and existing capabilities among extension functionaries has been widened

In order to bridge this ever increasing gap in knowledge, a Post Graduate Diploma Programme in Agricultural Extension Management (PGDAEM) through distance learning mode has been launched for the agricultural extension functionaries. It is expected that the diploma would create a professional cadre of farm advisors in the country who eventually would take forward the agenda of agricultural extension.

# ABOUT PGDAEM COURSE

## The Mission

To Transform the Public Extension Functionaries into Professional Cadre of Farm Advisors

## Course Objectives

- To enhance the techno-managerial competence of extension functionaries
- To acquaint the extension functionaries on the latest developments in the field of agricultural extension
- To equip the extension functionaries in latest tools and techniques for participatory decision making
- To develop an insight into various extension models to enrich the agri - value chain

## For Whom

- The Diploma is open for the extension functionaries graduated in agriculture and allied areas and currently employed in the state / central / UT's Govts
- A minimum five years of work experience in the field of agricultural extension. Relaxable in case of deserving cases.
- Preferable age limit is up to 45 years. However, it is relaxable in exceptional cases.
- Candidates working in Agri-Business Companies, NGOs, Cooperatives and other private sector are also eligible on self-financing basis.

## Selection of Candidates

The aspiring Candidate may contact concern PD ATMA or SAMETI office for enrolling in this course. SAMETI selected the Candidates for admission in the Diploma course. The application of selected candidates must be forwarded through the State Nodal Officer. The admission to the Diploma Programme is made once in a year. Last date for receiving the names of selected candidates from State Nodal Officer is 30th November.

## Duration

The duration of the programme is of one-year, spread over in two Semesters with 32 credit loads, each credit load is equal to 30 work hours. In each Semester contact classes will be held at SAMETI / an identified institute.

## Delivery Mechanism

The programme is conducted in distance mode and supported with print material, contact classes, e-learning (study material, question bank and pre-recorded video sessions online) and assignments. The candidates are required to complete one

assignment in each course in a Semester and a project report at the end of second semester.

### **Programme Evaluation**

The candidates will be evaluated based on the performance in the written examinations and assignments. The written examination is of 70 marks and assignment is of 30 marks for each course. A minimum of 50 marks is required to qualify in each course. The candidates who score 70% marks and above will be awarded first division. The candidates who score 80% marks and above will be awarded distinction. The candidates who failed to qualify will be allowed to re-appear for the examinations in the next year. The registration is valid for only two years.

### **Fee**

A provision is made in the revised cafeteria of State Extension Work Plan (SEWP) to meet the expenses for the Post Graduate Diploma in Agricultural Extension Management (PGDAEM). This programme has been included in the State level innovative activity with a cost norm of Rs.15,000 per candidate and an annual ceiling of Rs.3.75 Lakh @ 25 candidates per ATMA district.

For NGOs and private sectors the fee will be Rs. 15000/- to be paid by the sponsoring agency in the form of Demand Draft in favour of "MANAGE" payable at Hyderabad.

### **Requirement for Award of Diploma**

The candidates should attend all the contact classes as scheduled, submit the assignments, project report and complete all the academic formalities prescribed as communicated to the candidates from time to time.

### **Undertaking by the Candidate**

The candidate who registers for the Diploma has to give an undertaking stating that he/she will complete the course within a period of two years failing which the entire course expenditure i.e., Rs.15000/- will be recovered from his/her salary. The undertaking has to be forwarded by the Sponsoring Agency to MANAGE along with the application form.

Medium of Instruction: English